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Health and Wellbeing in a Changing Environment



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HEALTH & WELLBEING THEMATIC SUMMIT



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Live Better

November 2024

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Public Health Agency



HSC Public Health
Agency

- What is Live Better?
- Why focus on inequalities?
- What happened so far?
- What will happen next?



What is Live Better?

Initiative designed to bring targeted coordinated health support to communities most in need to reduce inequalities



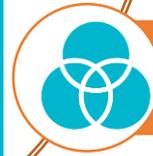
Public Health Agency (PHA) lead on planning, delivery and evaluation



Initial focus on two geographical areas experiencing overall deprivation



Bring together partners



Three key stakeholder groups: primary care, HSC Trusts, C&V

Seven Domains of Deprivation



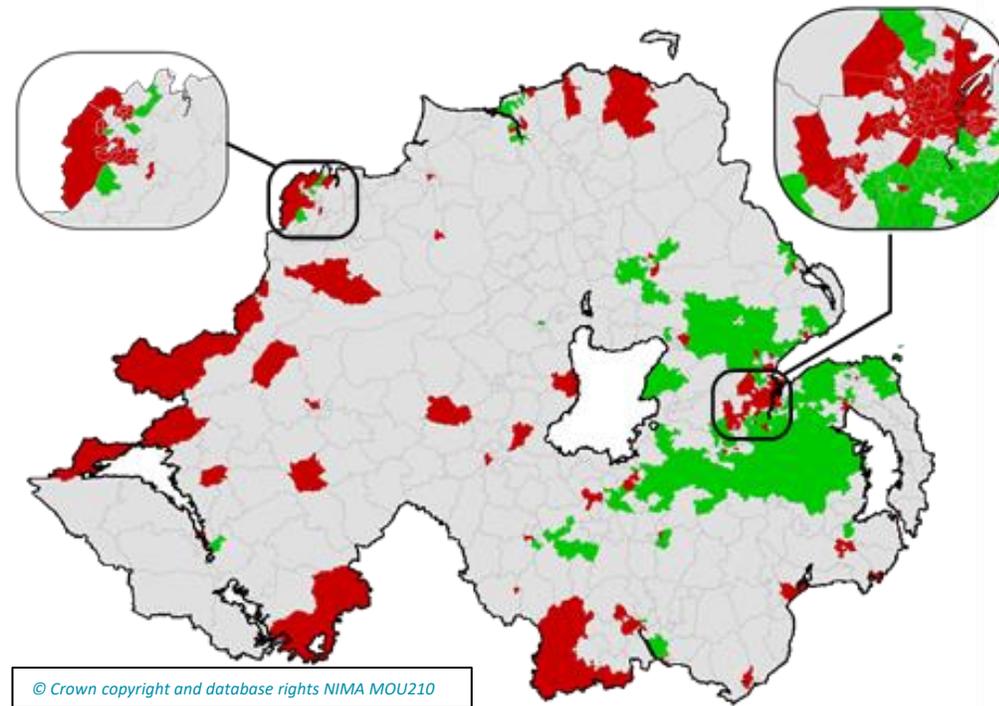
Multiple Deprivation Measure 2017

Ranked from 1
the most deprived area...

... to 890
the least deprived area.

Regional deprivation

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- 20% Least Deprived Areas
- 20% Most Deprived Areas

Source: Northern Ireland Multiple Deprivation Measure (NIMDM), NISRA
<https://www.nisra.gov.uk/statistics/deprivation/northern-ireland-multiple-deprivation-measure-2017-nimdm2017>



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Why focus on inequalities?

Inequality: a matter of life and death

Compared to the least deprived areas,
in the most deprived areas of Northern Ireland:

Males die **7.2 years** sooner

and experience ill-health **12.2 years** earlier.

Females die **4.8 years** sooner

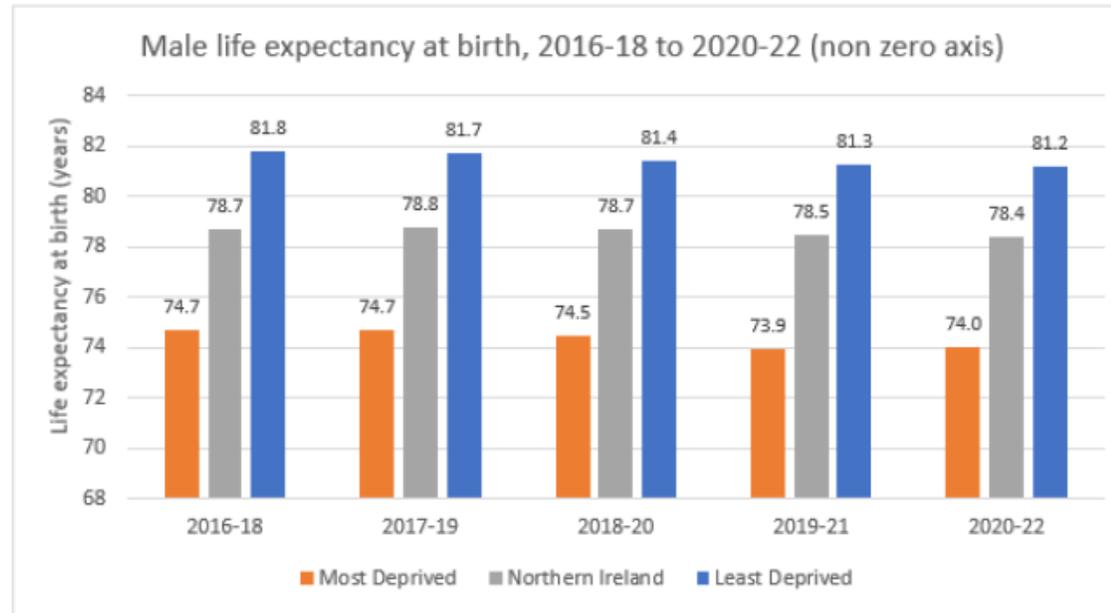
and experience ill-health **14.2 years** earlier.

Preventable mortality has increased

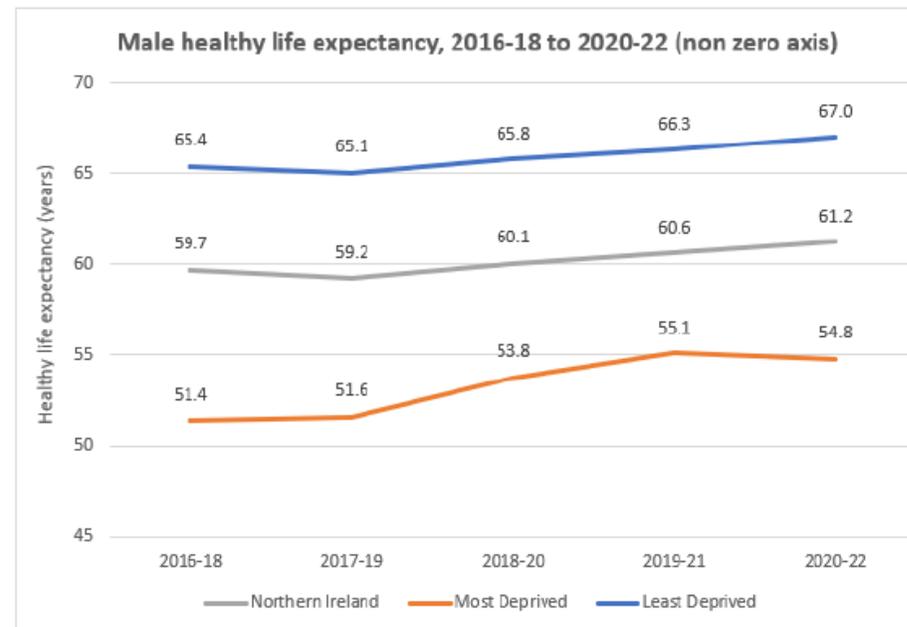
and is now **three times** that in the least deprived areas.

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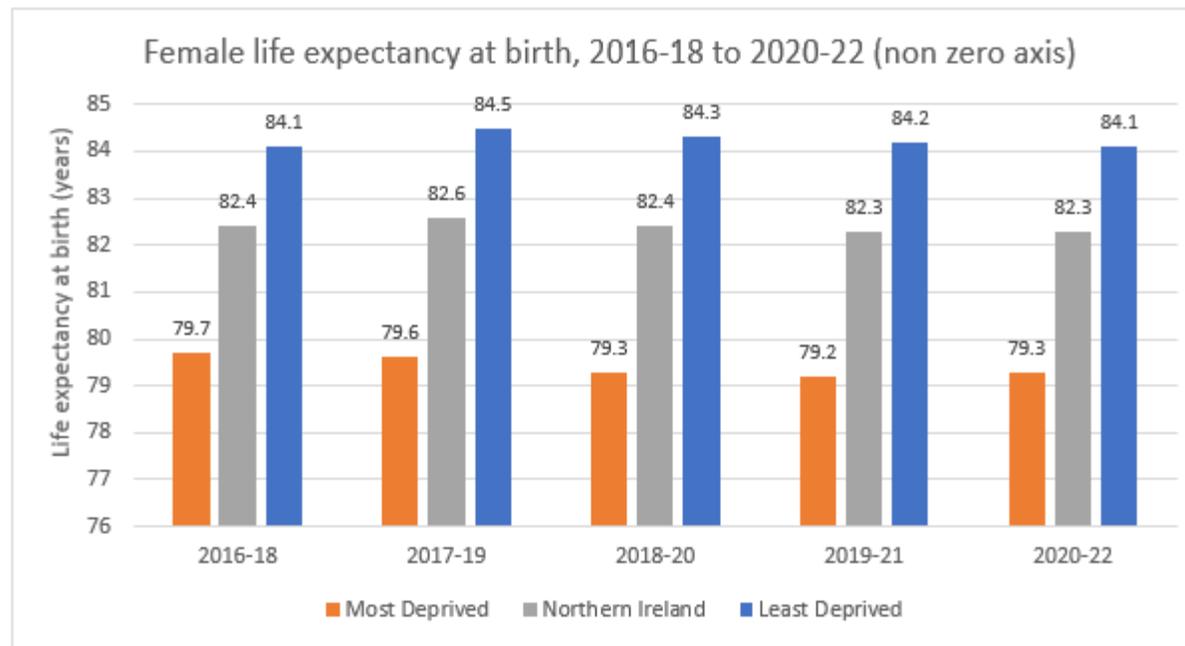


Source: Department of Health, Life Expectancy in Northern Ireland 2020-22

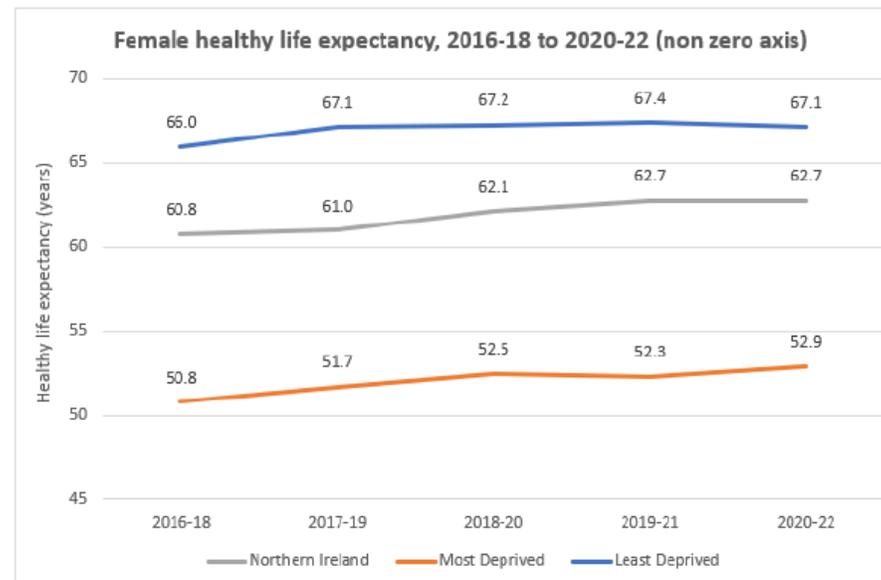


Source: Department of Health, Life Expectancy in Northern Ireland 2020-22

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Source: Department of Health, Life Expectancy in Northern Ireland 2020-22



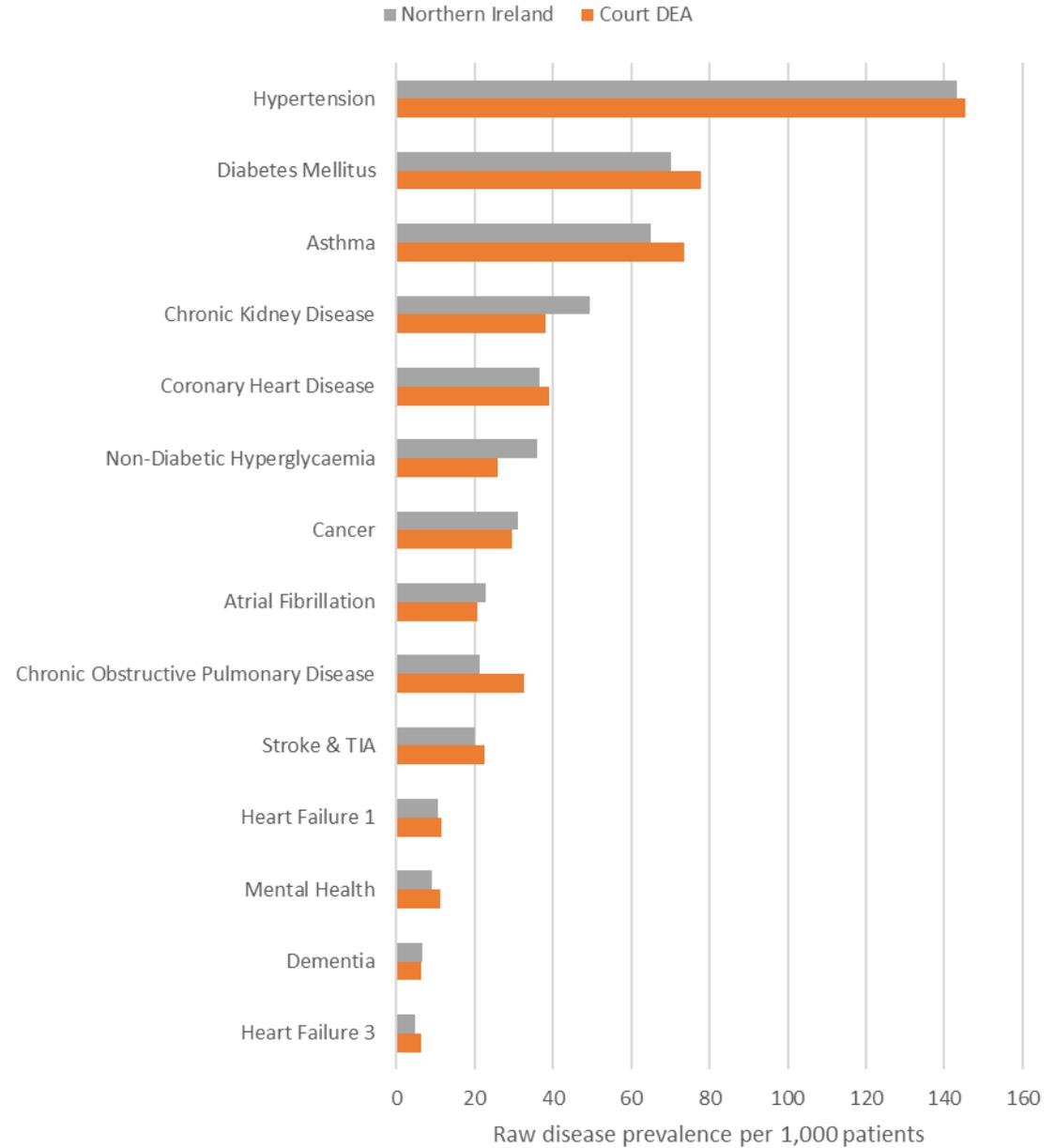
Source: Department of Health, Life Expectancy in Northern Ireland 2020-22



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Court DEA

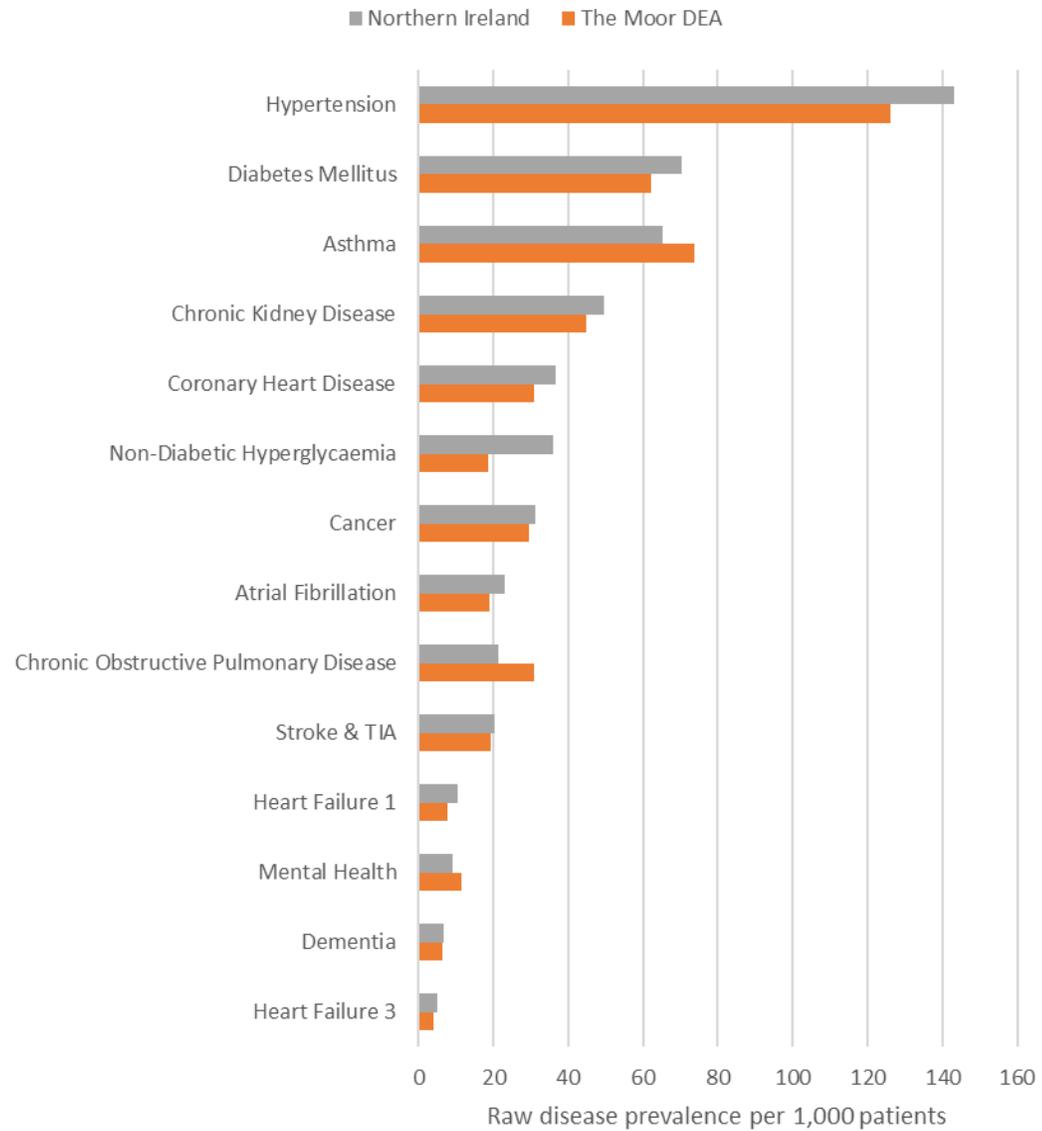
Disease Prevalence (QOF), 2023/24





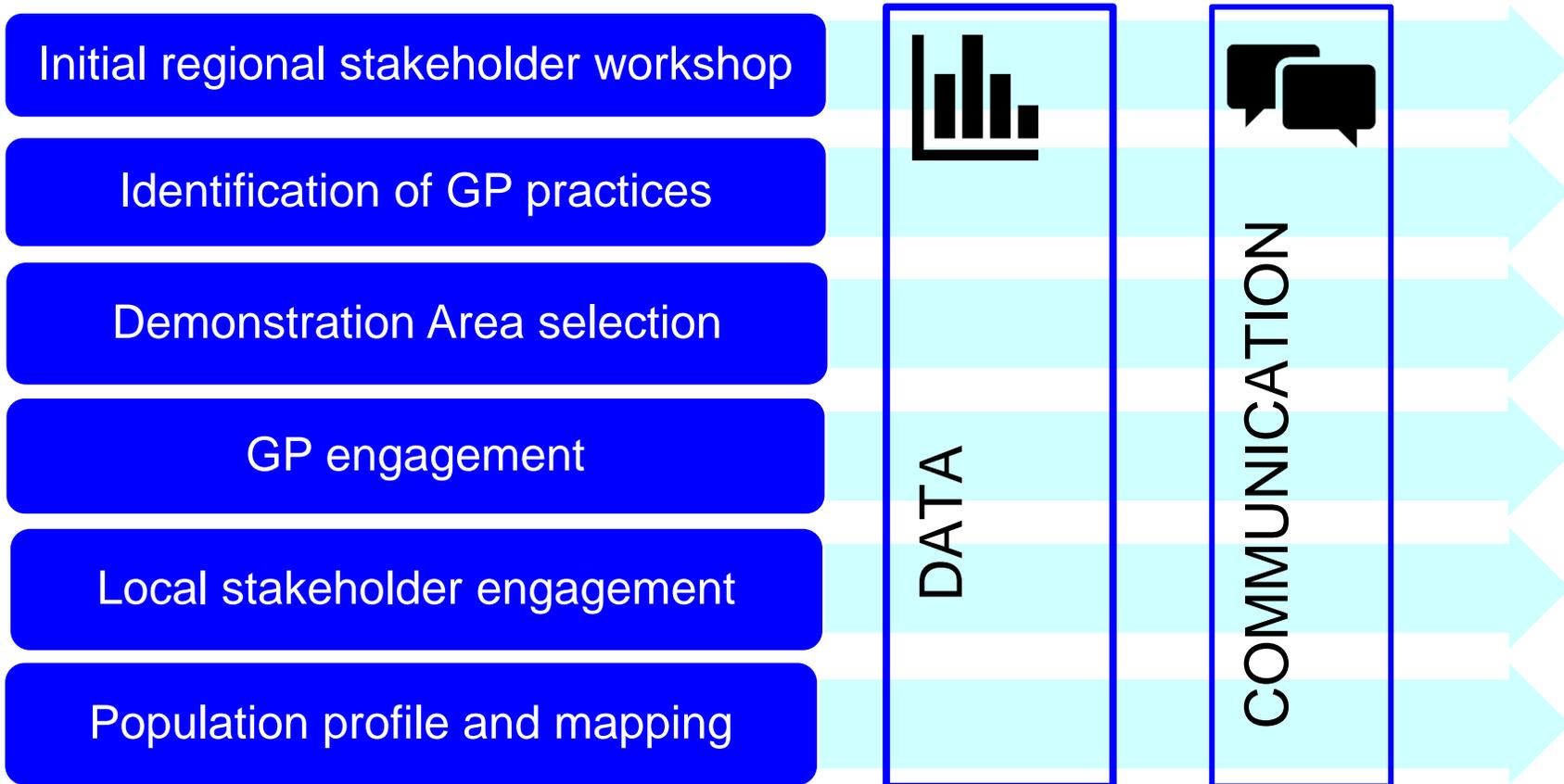
Moor DEA

Disease Prevalence (QOF), 2023/24



What has happened so far?

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What are the local healthcare priorities?

Place



Live well



Start well



Age well



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Examples	Service uptake	Health behaviours	Health supports
Starting Well (Children, Young People, Families)	Childhood vaccination Developmental review	Nutrition Play opportunities Physical activity Dental care	Early years learning Injury prevention Parenting support Youth groups
Living Well (Adult)	Health checks Screening Antenatal care	Nutrition Physical activity Smoking cessation Alcohol /prescription drug use	Mental health support Health literacy Accessing financial support
Ageing Well (Older People)	Health checks Shingles vaccination Monitoring long-term conditions	Physical activity Medication safety Oral health	Falls prevention Social connection

Selection of potential outcomes

The logo for 'Living Well Together' is located in the top-left corner. It features a dark teal background with a cluster of colorful triangles in shades of green, blue, yellow, orange, and purple. The text 'LIVING WELL TOGETHER' is written in white, with 'WELL' in a smaller font size and a different color (green) than the other words.

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Selection of Priority outcomes to be based on;

- population health data
- what is achievable in a 3/4 month period
- what is measurable
- buy-in from all relevant stakeholders
- input from local communities
- sustainability/exit plan



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What will happen next?

Data collection and analysis

