

**Newry, Mourne and Down District Council Section 75 Policy Screening Report
Quarterly Report January – March 2024**

Policy	Details of policy	Screening Outcome
Newry, Mourne and Down District Council's draft Performance Improvement Objectives 2024-25	<p>The following five performance improvement objectives have been developed, all of which are clearly linked to the Community Plan and draft Corporate Plan 2024-27.</p> <ol style="list-style-type: none"> 1. We will support the health and wellbeing of local people by improving our leisure facilities and services 2. We will grow the economy by supporting local businesses and creating new jobs 3. We will improve the cleanliness of our District by addressing littering, fly tipping and dog fouling incidents 4. We will improve our sustainability and reduce our impacts in relation to climate change 5. We will improve the processing times of planning applications and enforcement cases by implementing the Planning Service Improvement Programme 	No EQIA considered necessary
Tourism Strategy and Action Plan 2023-2028	<p>The purpose of this plan is to provide a clear roadmap and practical guidelines to maximise opportunities for the Newry Mourne and Down district (NMD) as a tourism destination for the period 2023-2028. This plan follows the Tourism Strategy 2017-2021 that represents the first tourism strategy coordinated by Newry Mourne Down District Council (established as a local authority in Northern Ireland in 2015).</p> <p>The Tourism Strategy and Action Plan 2023-2028 clarifies the goals, objectives and strategic priorities that can maximise opportunities and position NMD as a leading tourism destination in Ireland. To that end, this plan is set out in two parts:</p>	No EQIA considered necessary

	<ul style="list-style-type: none"> • Strategic Analysis: a summary of the research and recommendation outcomes that inform the Tourism Strategy and Action Plan 2023-2028 • Action Plan 2023-2028: outlining the strategic priorities and associated actions that should be undertaken over the upcoming years 	
Tourism Re-brand for Newry, Mourne and Down – Ireland’s True Nature with a geo locator Mourne, Gullion, Strangford	Creation of a tourism brand offering representing the Council district.	No EQIA considered necessary