



Digital Academy 2024-25

The aim of this Academy is to provide people living in the Newry, Mourne and Down area, who are currently unemployed or underemployed with a training opportunity to take part in a structured, practical, and engaging Digital Academy.

The Digital Academy is a 6-week online programme with the opportunity to gain a OCNI Level 4 Award in Social Media and Digital Marketing.

Expected Learner benefits

On Successful completion it is expected that the participants will have:

- ✓ Opportunity to gain a level 4 qualification.
- ✓ Increased confidence.
- ✓ Developed the skills to take up employment in a digital marketing role.
- ✓ Improved networking skills.
- ✓ Short-term and long-term goals personal to their own journey.
- ✓ CV and interview skills.

Selection Process

Places are limited and to progress to the selection process, potential candidates must:

- ✓ Reside within the Newry, Mourne and Down District Council area.
- ✓ Be unemployed, under-employed (Typically working less than 16 hours per week) or at risk of redundancy at the time of application.
- ✓ Be committed and available to complete all required aspects of the Academy including lessons and interviews.
- ✓ Be able to take up employment upon completion of the Academy.

Contact Us

If you are interested in finding out more details, please email: business@nmandd.org